



CODE GENERATION 2007

MAY 18TH - 20TH, CAMBRIDGE UK

Friday 18th May – Day 1			
08:00 - 09:00	Conference Registration – <i>Conference Reception</i> Tea / Coffee & Exhibition – <i>Horobin Room</i>		
09:00 - 10:15	Microsoft Domain Specific Language Tools Duncan Pocklington <i>Paston Brown</i>	Moving from Coding to Model Driven Development. Steven Kelly <i>Leah Manning</i>	Code Generation from Conceptual User Interface Patterns Pedro J. Molina <i>Skillicorn / Bamford</i>
10:15 - 10:45	Tea / Coffee & Exhibition – <i>Horobin Room</i>		
10:45 - 12:00	Full generation of a J2EE & .Net enterprise application from a unique UML model, through an iterative method Imad Bernoussi <i>Paston Brown</i>	Building a flexible software factory using small DSLs and Small Models Jos Warmer <i>Leah Manning</i>	Code Generation from Conceptual User Interface Patterns (continued) Pedro J. Molina <i>Skillicorn / Bamford</i>
12:00 - 13:00	Lunch – <i>Fellows Dining Room</i> Tea / Coffee & Exhibition – <i>Horobin Room</i>		
13:00 - 13:30	 Welcome to Code Generation 2007 Mark Dalgarno <i>Paston Brown</i>		
13:30 - 14:45	Model-Driven Development in the Enterprise Axel Uhl <i>Paston Brown</i>		
14:45 - 15:15	Tea / Coffee & Exhibition – <i>Horobin Room</i>		
15:15 - 16:30	Microsoft DSL Tools – Demonstrations of applications Alan Cameron-Wills <i>Paston Brown</i>	Delivering your bespoke coding standards with Model-driven code generation Fabrizio Pugnetti <i>Leah Manning</i>	Getting Started with Code Generation in an enterprise Matthew Fowler <i>Skillicorn / Bamford</i>
16:30 - 17:45	MetaEdit+: Industrial strength DSM Steven Kelly, Juha-Pekka Tolvanen <i>Paston Brown</i>	Putting models (not code) at the heart of the enterprise Tony Clark <i>Leah Manning</i>	Enterprise-scale MDD and code generation: Challenges after the initial adoption David Talby <i>Skillicorn / Bamford</i>
19:30 - 20:30	Social Event: Guided Tour of Cambridge City centre and Colleges <i>Meet in front of Cambridge Guildhall</i>		

Friday/Saturday/Sunday - Full three day conference only £450 +VAT

Friday / Saturday conference only £345 + VAT

Friday conference and Cambridge Tour only £185 + VAT

Book now to guarantee your place: <http://www.codegeneration.net/cg2007/booking.php>

© 2007 Software Acumen Limited