

## Contact Information:

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## **Huge interest in unique Cambridge Model-Driven Development event**

Interest in June's Code Generation 2008 event has run far ahead of last year's inaugural event. At the end of the early-bird sign-up period in March there are over 150% more registered participants than at the same point for last year's event.

Event organiser Mark Dalgarno of Cambridge-based Software Acumen attributes this to several factors: *“The success of last year's event has certainly made it easier this time around. Many of last year's participants commented that it was a unique event and that they learned much that they could take away and apply in their workplaces. Personal recommendations have consequently played their part. However, this alone can't explain why we're seeing sign-ups from places like Japan and Uruguay in addition to strong representation from Europe. It's our view that our strong programme, with keynotes from industry figures Steve Cook and Bran Selic is the main reason behind the increased numbers.”*

In addition to excellent publicity by way of our sponsoring companies, support from partners such as Cambridge Wireless, ACCU, IASA, BCS SPA and most recently JPMorgan has also played a part in spreading the word this time around.

[Code Generation 2008](#) brings together industry experts and leading vendors from areas such as model-driven development, software factories and domain-specific languages in a three-day event covering the practical application of code generation tools and technologies.

The event takes place in Cambridge, UK from June 25<sup>th</sup>-27<sup>th</sup> 2008. For more information visit the [Code Generation 2008](#) web site.